

ELIMINATE GLARE...HAZE  
...GET the FINEST  
**COLOR** and  
**BLACK** and **WHITE**  
PICTURES with...



**GET  
THIS**

**NOT  
THIS**



your ...

**EDNALITE**

**Polarizer**

with exclusive *LOCK-SPRING ACTION* \*

\*Patents applied for

you...

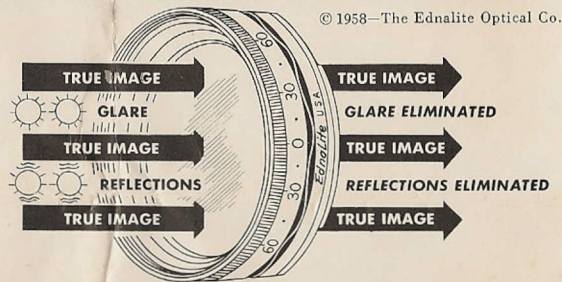
# EDNALITE

# Polarizer

with exclusive *LOCK-SPRING ACTION*

## HOW YOUR EDNALITE POLARIZER WORKS

The light coming from the subject being photographed that penetrates into your camera lens onto your film to take your picture is really of two parts mixed together. One part of this light is true reflected light that gives you the real image of the picture being photographed. The other part is "glare" or reflected light from shiny surfaces which adds disturbing light flare to your pictures. Your EdnaLite Polarizer eliminates this glare or unwanted reflections. Your EdnaLite Polarizer will remove reflections and glare from pictures taken against polished glass surfaces, from water, highly polished furniture, oil paintings and other such glare-producing and light reflecting mediums. Your EdnaLite Polarizer kills reflections from uncontrolled flash illumination.



By rotating the axis perpendicular to the glare your EdnaLite Polarizer permits the proper light to pass through your lens to your film and blocks out these surface reflections and glare.

**NOTE:** YOUR EDNALITE POLARIZER IS "NEUTRAL" IN COLOR EFFECT AND WILL NOT ALTER COLOR BALANCE WITH COLOR FILMS

## WHEN TO USE YOUR EDNALITE POLARIZER

- Blocks out glare and reflections with color and black and white films.
- Gives perfect true-color balance with wonderful contrast between blue sky and clouds.
- The perfect color landscape filter.
- Eliminates haze—produces clear, sharp, effective pictures.

Your Ultra-Precision EdnaLite Polarizer is lifetime sealed into an exclusive EdnaLite Dual Retainer that permits addition of a second Polarizer for trick photography (movie blackouts or dissolves) as well as additional EdnaLite Conversion Filters, Color Correction Filters and Close-up Lenses with a Sunshade to create gratifying combination effects.

## HOW TO USE YOUR EDNALITE POLARIZER

1. View your subject through POLARIZER and rotate until the desired effect is obtained.
2. At the selected point of rotation, note the calibrated number on the retainer rim in vertical or top position.
3. Screw your EdnaLite POLARIZER into your EdnaLite Adapter and fix the index number in this very same position (as in Step 2). Exclusive POSITIVE LOCK SPRING\* action prevents POLARIZER from accidentally rotating away from pre-determined point of axis.

\*Patents applied for

# FOR SPECIAL **MOVIE** EFFECTS

A second EdnaLite Polarizer may be rotated in front of your fixed EdnaLite Polarizer to produce movie "fades" or "dissolves." When their respective polarizing axes are at right angles to each other, a "blackout" is produced and when axes are parallel, maximum light is transmitted. A visual demonstration of this fact is properly and simply attained by looking through and rotating two polarizers as directed. The same effect is transmitted to your film. This gives you real fade-in, fade-out movie effects.

## EXPOSURE INSTRUCTIONS

Your single EdnaLite Polarizer has a factor of 2.5 with either color or black-and-white films. When rotating **only one** Polarizer effects, your exposure factor remains the same i.e. (2.5 filter factor).

EXPOSURE	INDICATED LENS OPENING											
Without Polarizer	2.0	2.5	2.8	3.5	4.5	5.6	6.3	8	11	16	22	
With single Polarizer (2.5 filter factor)		1.6	1.8	2.2	2.8	3.6	4.0	5.2	7.1	10.1	14.3	

**NOTE:** The Polarizing material in your EdnaLite Polarizer can be made only as a laminated film which has these polarizing characteristics built-in. This film is permanently bonded between glass of highest transparency and selection and hermetically sealed into your EdnaLite Dual Retainer. Full EdnaLite technical and quality standards are maintained in the manufacture of this product.

\*Series 8 and series 9 Polarizers equipped with locking ring rather than lock spring.

An Ultra-Precision product made by

**THE EDNALITE CORPORATION • PEEKSKILL, N. Y.**